



September 28, 2015

NAME  
ADDRESS  
CITY, STATE ZIP

Greetings!

We are Sarah Christianson and Serena Christianson, Co-Founders of Kay Michael Lee Studio. In July 2011, we opened up our dance studio to provide dance education to the Williston Region, focusing on the mission of becoming "The Region's Premier Source for Dance." Our doors opened August 2012, and it has been an incredibly successful ride ever since.

As performers, we learned early on the importance of community involvement. We are reaching out to you in an effort to show support for our youth and arts community. When we started in August 2012, we had around 20 dancers; today, we have grown to over 75 dancers ages 3 to adult. In just three years, we have earned many awards for outstanding choreography, costuming, and performance. This year is going to be bigger than ever before: we are preparing our Competition Company to compete at a national competition for the first time in XXX.

If you are interested in sponsoring our studio, there are two options, which you'll see on the enclosed sheet. You can either be a season sponsor, where you simply sponsor us and allow us to use the funds as needs arise. The other option is to pick a specific function and have your funds go towards that.

We look forward to continue representing Williston and hope to represent your organization to the best of our ability. Your financial support would truly help us achieve our mission of becoming "The Region's Premier Source for Dance."

If you have any questions, please do not hesitate to reach out to us. We look forward to hearing from you soon and hope to welcome you into the KML Family.

Sincerely,

Sarah Christianson  
Co-Founder

Serena Christianson  
Co-Founder

11 First Avenue East | Williston, ND 58801  
P.O. Box 4337 | Williston, ND 58802  
(701) 572-6597 | [www.kaymichaelleestudio.com](http://www.kaymichaelleestudio.com)

# KAY MICHAEL LEE STUDIO CORPORATE SPONSORSHIP LEVELS

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## All levels of support include the following benefits\*:

- Invitations to all Kay Michael Lee Studio events
- Name recognition in the programs & on promotional material

## 2015-2016 SEASON SPONSORSHIPS

\*\*Season Passes are good for admittance into Holiday Recital, Competition Company Send-Off, & Spring Recital

### Jack of All Trades (\$2,000+)

- Name recognition on front cover of all season's programs
- 6 Season Passes\*\*
- Reserved Seating at all KML Events
- 2 pieces of KML swag

### Artistic Director (\$1,000-\$1,999)

- 5 Season Passes\*\*
- Reserved Seating at all KML Events
- 1 piece of KML swag

### Co-Founder (\$500-\$999)

- 4 Season Passes\*\*
- Reserved Seating at all KML Events

### Student Choreographer (\$250-\$499)

- 3 Season Passes\*\*
- Reserved Seating at all KML Events

### Creative Movement (\$100-\$249)

- 2 Season Passes\*\*
- Reserved Seating at all KML Events

### Friend of the Studio (Up to \$99)

- Basic benefits\*

## SPECIFIC EVENT SPONSORSHIPS

*Instead of sponsoring our entire season, you can choose to sponsor a function for a specific performance. You will receive the same benefits appropriate to your donation level as well as name recognition on the front cover of that specific event's program.*

### Holiday 2015 Recital, Old Armory Theatre, Dec. 20, 2015:

- ☐ Costume Sponsor (\$250 minimum)
- ☐ Program Sponsor (\$300)

### Competition Company Send-Off, Williston State College, Feb. 7, 2015:

- ☐ Reception Sponsor (\$300)

### Spring 2016 Recital, Williston High School Auditorium, May 9, 2016:

- ☐ Costume Sponsor (\$250 minimum)
- ☐ Program Sponsor (\$300)

## KAY MICHAEL LEE STUDIO CORPORATE SPONSORSHIP

### SPONSORSHIP REGISTRATION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

How you would like to be listed in our programs: \_\_\_\_\_

Amount donating: \_\_\_\_\_

1. Are you sponsoring **the whole season** or **a specific event function**?

☐ SEASON

☐ EVENT

2. Mark your sponsorship level:

2015-2016 SEASON SPONSORSHIPS	SPECIFIC EVENT SPONSORSHIPS
	First come first served.
<input type="checkbox"/> <b>Jack of All Trades</b> (\$2,000+)	<b>Holiday 2015 Recital, Old Armory Theatre, Dec. 20, 2015:</b>
<input type="checkbox"/> <b>Artistic Director</b> (\$1,000-\$1,999)	<input type="checkbox"/> Costume Sponsor (\$250 minimum)
<input type="checkbox"/> <b>Co-Founder</b> (\$500-\$999)	<input type="checkbox"/> Program Sponsor (\$300)
<input type="checkbox"/> <b>Student Choreographer</b> (\$250-\$499)	<b>Competition Company Send-Off, Williston State College, Feb. 7, 2015:</b>
<input type="checkbox"/> <b>Creative Movement</b> (\$100-\$249)	<input type="checkbox"/> Reception Sponsor (\$300)
<input type="checkbox"/> <b>Friend of the Studio</b> (Up to \$99)	<b>Spring 2016 Recital, Williston High School Auditorium, May 9, 2016:</b>
	<input type="checkbox"/> Costume Sponsor (\$250 minimum)
	<input type="checkbox"/> Program Sponsor (\$300)

**Please send this form to Kay Michael Lee Studio, PO Box 4337, Williston, ND 58802**

We will contact you to confirm your request once we receive the form.

*Thank you so much for your support! We truly appreciate it!*